



P R E S S   R E L E A S E

For immediate release  
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**Community Event Needs the Help of The Community!  
Ahwatukee's Biggest Event Still in Need of 100 Volunteers  
Festival of Lights Kick-Off Party, Saturday, November 24**

Phoenix, AZ, November 13, 2007 – The 12th Annual Festival of Lights Kickoff Party on the Saturday after Thanksgiving (November 24th) is only 10 days away and still in need of nearly 100 volunteers. The one-day event draws over 20,000 people and kicks off the holiday season with a party to celebrate the white light display along Chandler Blvd. “Even with all the logistics in place, if we can’t get the volunteers we need to help us run everything on the day of the event, it simply won’t happen,” said FOL Administrative Director Dixie Prosser. The entire Festival of Lights organization and all of its events are the result of efforts by community volunteers.

**Earn Community Service Hours**

Since the Festival of Lights Association is a 501c3 non-profit group, volunteers will earn community service hours for their contributions. Many school groups require service hours and this is a great way to earn them. “The local high schools, Desert Vista and Mountain Pointe, usually bring us about 200 of our necessary 300 volunteers, but this year the response has been less than normal, and later than normal,” said volunteer coordinator Vicki Witt. The group can use middle school-aged volunteers as well.

**Four Different Shifts Available – All 3 Hours Each**

Shifts are broken down into 3-hour blocks: 10:30am-1:30p, 1:30p-4:30p, 4:30p-7:30p and breakdown from 7p-10p. Volunteers are particularly needed in the later two shifts. Jobs include taking tickets at rides, monitoring kids in inflatables, running game booths, selling soda, cotton candy, snowcones, etc.

**How to Sign Up**

Interested parties can sign up online at [www.FOLAZ.org](http://www.FOLAZ.org) (click on Volunteer Info) or call 480-460-6169.

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