



P R E S S R E L E A S E

For immediate release
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Nearly 100 Vendors in Craft Fair at Ahwatukee's Biggest Event Festival of Lights Kick-Off Party, Saturday, November 24

Phoenix, AZ, November 16, 2007 – The 12th Annual Festival of Lights Kickoff Party has become the biggest event in Ahwatukee, drawing nearly 20,000 to Desert Foothills Park to celebrate the start of the Holiday Season and the annual white light holiday display. In addition to nearly 50 carnival attractions, a dozen different restaurants, and a day packed with live entertainment, the event has become a favorite among the crafting community, selling out of space weeks before the event.

So Much Shopping, So Little Time – Go Online for a Preview List!

With nearly 100 vendors and all else there is to do that day in Desert Foothills Park, a person can literally run out of time! That's why the Festival of Lights has created an online list of their Crafter's Row vendors complete with descriptions and hyperlinks so attendees can preview the offerings. The list will remain online during December for those who couldn't make it to all the booths or want to contact a vendor. Go to www.folaz.org.

Interesting Vendors!

Crafter's Row will showcase everything from jewelers to artists to candle makers to salsa sellers and many more. A couple new and interesting things you'll see this year along Crafter's Row:

Kristopher Shane Photography (www.kristophershanephotography.com): Festival goers can have their annual family photo taken at this annual event with a beautiful mountain and cactus background by professional photographer and Ahwatukee resident, Kristopher Shane. For just \$10, they will receive a 4x6 high-quality print and the option to get additional prints or holiday photo cards.

Shop Sublime (www.shopsublime.com): New Ahwatukee resident Renee Patti brings high-end designer clothing at rock-bottom prices. We're talking True Religion Jeans, Coexist, Single Print Dresses, French Sole Ballet Flats and more at 20% off department store prices. Those with a teenage girl on their Christmas list, will want to visit the Shop Sublime booth.

Von Hanson's Meat Market (www.vonhansons.com): The successful Minnesota chain has come to Chandler and will be in Crafter's Row handing out samples and taking orders for those Holiday hams, turkeys and party trays.



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“With so many different kinds of vendors in Crafter’s Row, not just craft artisans, this event is a perfect place to get several chores checked off the list,” said FOL Administrative Director Dixie Prosser. “You can buy unique gifts, get your family holiday photo done and order your Christmas Dinner all in one place,” she added.

Free Parking and Free Shuttles

Parking at the park and in surrounding neighborhoods is limited. Free parking is available at 2 different lots and free shuttles provided. The lots are:

Altadena Middle School/Cerritos Elementary on Desert Foothills Parkway just north of Chandler Blvd.

YMCA at Ahwatukee Foothills at Liberty Drive and Desert Foothills Parkway

All Aboard America shuttle buses will run constantly between both locations and a drop off point near the park.

Visit www.FOLAZ.org for a shuttle map.

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