



P R E S S R E L E A S E

For immediate release
Contact: Dixie Prosser
480-252-2010
admin@folaz.org

Thirteenth Year Brings New Luck to the Festival of Lights

Phoenix, AZ, April 18, 2008 –Yes, Virginia, there will be lights on Chandler Boulevard again this holiday season. With a fresh infusion of volunteers, the Festival of Lights Committee is back, stronger than ever. The popular Wine and Beer Tasting Festival will start things off at its traditional venue, the Foothills Golf Club. Ahwatukee-Foothills citizens know to save the date for this event on the first Saturday in June. This year, it falls on June 7.

Festival to Employ Innovative Safe Ride Provider, Zingo

The always sold-out Wine & Beer Tasting Festival, which generates financial support for the annual white light holiday display, will have a new feature this year: a safe ride home for both car and driver. Zingo (www.zingoaz.com), which began operating in several Valley areas last November, will provide professional “Designated Drivers”, who arrive on foldable Italian DiBlasi scooters, bag and place their scooters in clients’ trunks, then transport them home in their own cars. That accomplished, the Designated Drivers will drive back to the Foothills Golf Club on Zingo’s scooters and pick up another group. Zingo Transportation Inc., aims to provide a viable option to people who have relaxed with a drink or two, but don’t want to leave their cars behind. “We’re really excited about this and think that it will work really well with our event since the majority of the attendees live within 5 miles of the event,” said FOL Admin Director Dixie Prosser. “We hope to find a sponsor in the \$2000 range for this service to keep the cost for the attendees down, but we’ve had a tough go of getting sponsors this Spring with the housing market the way it is,” Prosser added.

Wine & Beer Tasting Event Details

What: Wine & Beer tasting, Silent Auction, live music from “Shine” and food tasting from a dozen local restaurants.

When: Saturday, June 7, 2008, 7:00pm-10:30p

Where: The Foothills Golf Club

Cost: Tickets are \$40 each. Available online now at www.FOLAZ.org or at Ahwatukee Safeway stores beginning in May.

For additional Zingo information, contact Michael Ferrante, 480-766-8122, mike@zingoaz.com.

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