



P R E S S R E L E A S E

For immediate release

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Festival of Lights Wine & Beer Tasting Tickets \$5 Off This Weekend!

Phoenix, AZ, May 22, 2008 – Tickets for the 13th Annual Festival of Lights Wine and Beer Tasting Festival on Saturday, June 7, 2008, can be had for \$5 less this weekend – Friday, May 23 through Monday, May 26.

Normally \$40 each, they will be \$35 over Memorial Day weekend. They can be purchased online at www.FOLAZ.org or at the following Ahwatukee locations (no coupon necessary):

- Safeway: Chandler Blvd. and Desert Foothills Parkway (NE corner)
- Safeway: Chandler Blvd. and 40th Street (SE corner)
- Safeway: Elliot Road and 48th Street (SW corner)
- ACE Hardware: Chandler Blvd. and Desert Foothills Parkway (SE corner)

On May 27, tickets return to the original price of \$40 each. A limited amount will be available at the door for \$50 each. This event has become Ahwatukee's premiere adult social event of the year. Over 1,000 people are expected to attend this annual fundraiser at The Foothills Golf Course Clubhouse.

FOL Administrative Director Dixie Prosser said, "It's still too early for us to tell if the economy was going to affect our ticket sales as the majority of tickets are sold 2-8 days in advance, but we are sensitive to the issue and wanted to be proactive." Prosser added, "The event is still a great value for the price – attendees have over 50 different wines and beers to try, as well as sample tastings from 11 different restaurants."

The event also includes a Silent Auction of over 100 items ranging from vacations and jewelry to dining certificates and sports memorabilia. A preview list of items and some pictures can be seen now at www.FOLAZ.org/auction2008.php. The Wine & Beer Tasting Festival has been responsible for contributing roughly 40% of the funds necessary for the holiday light display along Chandler Blvd. Another 45% comes from The Foothills HOA and the final 15% comes from the November Kick-Off Party in Desert Foothills Park.



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Event Details

What: Wine & Beer Tasting Festival:

When: Saturday, June 7, 2008, 7:00pm-10:30pm

Where: The Foothills Golf Course Clubhouse, 2201 E Clubhouse Drive, Phoenix, 85048.

How Much: Original price, \$40 per person. \$35 per person Friday, May 23 through Monday, May 26.

How to Buy: Online at www.FOLAZ.org or at Ahwatukee Safeway stores and ACE Hardware.

What: Festival of Lights Charity Golf Tournament:

When: Saturday, June 7, 2008, 7:00am Tee Time

Where: The Foothills Golf Course Clubhouse, 2201 E Clubhouse Drive, Phoenix, 85048.

How Much: \$95/person or \$350/foursome. Include range balls, cart, round, buffet lunch

How to Register: Online at www.FOLAZ.org

About Festival of Lights

The Festival of Lights Association is a non-profit, 501c3 organization dedicated to the enhancement of Ahwatukee, AZ. The association has evolved from a corporate marketing vehicle funded by the Del Webb Corporation (developer of The Foothills master-planned community) to year-round activities driven by a dedicated group of volunteers. Visit www.FOLAZ.org for more information.

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